

REGENERATIVE CAPITAL! Exhibition

Submission Brief to Prospective Exhibitors

The Pretoria Institute for Architecture (PIA) recognizes **architecture of excellence**. This will be showcased by means of an exhibition at the Inauguration of Prof. Amira Osman, as SAIA President on **2 February 2023**. The exhibition will also be used at the Design Build Conference which will take place on 16 February 2023. The REGENERATIVE CAPITAL will be an exhibition showcasing Heritage, Open Buildings and Sustainability in Pretoria (the Capital).

Purpose of the exhibition:

1. A showcase of the best of Pretoria (Heritage / Open Buildings / Sustainable Buildings from PIA Architectural Members.
2. The promotion of the PIA and the profession through the recognition of work of excellence.
3. The promotion of the profession's aims and the services that architects present to the public.

Format of the exhibition:

The exhibition will consist of the following components:

1. Poster exhibition of various projects from our members. A total of 30 to 50 posters are envisaged.
2. Sponsors and Art Exhibition
3. Social media coverage of the exhibition and event.

Venue for the exhibition:

1. Capital Hotel, Menlyn Maine 2 February 2023 and at DesignBuild Conference on 16 February (venue still to be confirmed). More information about possible further use of exhibition will be confirmed.
2. The quality and uniformity of the exhibition will be of utmost importance for the image of the profession.
3. To ensure quality and uniformity the work must be presented according to the following submission criteria.

Process:

STEP 1:

Prospective exhibitors need to submit a single PDF document containing the Architect's Name, Project Name and Address (Pretoria projects only), 3 photos + 150 word citation of the project.

A submission must represent 1 built project from Pretoria, the Capital.

This document needs to be mailed to management@pia.org.za by no later than 12:00 on 11/01/2023.

STEP 2:

A selection process will follow. An independent committee will assist with the selection of the successful projects.

STEP 3:

Successful exhibitors will be notified. Exhibitors will prepare the final posters and deliver to the PIA for the exhibition.

NB: Please note that exhibitors will print their own posters at their own cost.

The final poster format for the exhibition:

A poster must represent 1 built project from Pretoria, the Capital. The format of the posters will be 420mm wide and 1189mm high (A0 tall cut in half). Format and layout of the poster will be forwarded to successful applicants in order to have a uniform look. The poster will consist of a short citation (150 words) of the project, photos, drawings and the logo of the PIA and SAIA

After the exhibition selected posters may become the property of the PIA. These posters will be used in future promotions of the profession at various venues.

Process and Programme:

1. The following information and dates need to be carefully noted by all prospective exhibitors.
2. The exhibition is free to all exhibitors.
3. Only members of the PIA may enter as prospective exhibitors.

Programme:

Step	Action	Date
1	1 st Submission for selection	11/01/2023 @ 12:00 (No late entries will be accepted)
2	Notification to successful exhibitors	13/01/2023
3	Final submission of posters	25/01/2023 @ 12:00 (No late entries will be accepted)

Contact:

Participants should send all questions via email to Mauneen van Wyk – management@pia.org.za

Conclusion:

We believe that such an exhibition can promote the ideals and aspirations of the PIA and the profession. "REGENERATIVE CAPITAL" should be in the eye of the public. This will continue the debate and support for quality architecture.

Mauneen van Wyk
PIA Executive Officer